



## **Empower Your Organization: Become a Certified Culture Champion!**

### **Discover the Path to a Culture of Good – March 19-20, 2024**

Are you ready to unlock the secrets of embedding a Culture of Good within your organization? Join us for an enlightening two-day certification program, where employee enthusiasm and social impact converge to forge a pathway to profitability and sustainable success.

#### **Why Attend?**

- Interactive Workshops: Dive into hands-on, expert-led workshops designed to navigate the complex landscape of cultural change management.
- Tools & Resources: Acquire practical tools and robust resources to architect and sustain a culture that champions social good.
- Experiential Learning: Engage in real-world scenarios to align your organization's mission with community causes.
- Lifetime Certification: Elevate your expertise perpetually with ongoing coaching and uninterrupted access to exclusive online champion tools.

#### **Core Learnings:**

- Strategic Alignment: Learn to weave a strategy that aligns the passions of employees and customers with your company's mission, driving quarterly engagement through purpose-driven tactics.
- Operationalize Empathy: Discover how empathy and profits coalesce, forming a synergy that impacts not only the workplace but also the world.
- Leading with Purpose: Transcend beyond mere job roles; embark on a fulfilling leadership journey that radiates positive impacts both within and outside organizational boundaries.

#### **Benefits for Your Company:**

- Discover: Unearth your company's underlying cause and build an authentic, resonant brand.
- Engage: Harness organizational change management principles to foster a deeply engaged, motivated workforce and customer base.
- Transform: Become the catalyst that transforms corporate strategies into community triumphs where everyone prospers.

#### **Event Details:**

- Dates: March 19-20th, 2024
- Location: 10300 Kincaid Dr., Fishers, IN 46307
- Time: 9 AM - 5:30 PM EST (both days)
- Accommodation: Comfort Inn and Suites, Fishers, IN
- Meals: Breakfast and snacks provided; restaurants nearby for lunch and dinner
- Cost: \$1,250 for the first person; \$750 for each additional team member
- Registration: [Complete payment](#)